

PRESS RELEASE

Oròbix named in the 2021 Gartner® “Market Guide for Artificial Intelligence Service Providers” Report

Bergamo, October 28th 2021 - Oròbix is the italian tech-company focused on implementing and managing the lifecycle of artificial intelligence solutions named in the 2021 Gartner® “Market Guide for Artificial Intelligence Service Providers” Report.

We are thrilled to be **one of the 25 vendors named in 2021 by Gartner in the “Market Guide for Artificial Intelligence Service Providers” Report [1]**.

According to this report, "Gartner defines the market for external AI service providers as a subset of the broader market for data and analytics (D&A) service providers. It covers **consulting, implementation and managed services for AI techniques**. Services span multiple phases of **AI execution** and may also include **AI governance, security, audit and monitoring**".



“In our opinion, this is an important recognition of the value of our vision and cutting-edge products. But, above all, we believe it’s an endorsement for all the people at Oròbix and for our partners and clients because it’s thanks to them that we have the opportunity to understand the real essence of their daily perceived needs. As an AI service company, we accompany our clients throughout the entire AI operation lifecycle, end-to-end, from problem set-up to deployment and monitoring of AI in production. This is the only way artificial intelligence can be integrated into business processes in a way that is reliable, useful and valuable. This is the only way AI can happen.” says Pietro Rota, CEO & Co-Founder of Oròbix.

In this report Gartner identifies **two substantial barriers that will influence the AI service provider market**: firstly, "the business process expertise and, in particular, **change management** needed to deploy AI solutions for operational usage" and secondly, "**the technical expertise** needed to actually package, deploy and integrate a model within existing systems" [1]. In this context, **AI service providers will play a key role to make the AI adoption a more achievable reality**.



“We believe, this acknowledgment is for all the people at Oròbix who worked with passion and responsibility, even in the complex situation we are experiencing. We’ve embracing the Artificial Intelligence challenge towards virtuous paths, supporting the quality of life, work, health and individual progress. We continue to focus on excellence turning daring ideas into practical solutions.” says Luca Antiga, CTO & Co-Founder of Oròbix.

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[1] Gartner, "Market Guide for Artificial Intelligence Service Providers", Shubhangi Vashisth, Frances Karamouzis, Afraz Jaffri, July 26, 2021.

<https://www.gartner.com/en/documents/4003987-market-guide-for-artificial-intelligence-service-providers>

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About Oròbix

Oròbix is the italian tech-company focused on implementing and managing the lifecycle of artificial intelligence solutions, spanning a wide range of industries from healthcare to manufacturing, from gaming to energy. Founded in 2009 in Bergamo by Pietro Rota (CEO) and Luca Antiga (CTO), during 2019 closed an equity investment round by Antares Vision Group, world-wide leader in inspection systems, track and trace and smart data management solutions (www.antaresvision.com).

In 10+ years working in the field and completing over 100 projects, we have designed AI-based solutions for our clients that allowed them to streamline QC operations on manufacturing lines, provide support for medical diagnoses, and optimize production processes. At Oròbix, we offer this service through invariant.ai®, our deployment, monitoring and governance platform for AI systems. Invariant.ai® can reduce the time to value (TTV) of AI systems, maximize ROI, and guarantee conformity and reliability in all business contexts that involve artificial intelligence.

We use data to decipher reality, turn its complexity into ready-to-install solutions with a shorter and consolidated time-to value, solving vision inspection and anomaly detection problems.

Our multidisciplinary team of engineers, data scientists and computer scientists works together to make AI happen (check out our Manifesto): developing the best algorithms to challenging and real-world problems, designing and deploying high-quality software solutions and following the entire life cycle of the AI systems.

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